



# Empowering Smarter Decisions with End-to-End Shipment & Item Tracking

## TradeLinkOne Track & Trace Solution

Our **Track and Trace Solution** covers the entire supply chain, empowering importers with new insights and efficiencies while enhancing **visibility and transparency**. Our solution equips your supply chain for **serialization and traceability compliance**, enabling consumer goods companies to track products from raw materials to finished goods and gain insights into sustainability and manufacturing practices. Utilizing technologies like **barcode and RFID**, the Track and Trace Solution monitors the location, status, and movement of products throughout the entire supply chain, ensuring **real-time visibility, accountability, product authenticity, regulatory compliance, and operational efficiency** from first mile to last mile.

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### Unique Identification

Utilizes industry-standard serial IDs (GS1-128, RFID, etc.) to uniquely identify cartons and items, ensuring accurate tracking, enhanced transparency, improved accountability, and product authenticity verification.

### Regulatory Compliance

Leverage serialization to ensure traceability, authenticity and regulatory requirements are covered from raw materials through the sale to the consumer.

### Data Collection

Proprietary scanning technology captures data at defined checkpoints such as receiving, packing, loading, customs clearance, or any customer-specified milestones, integrating data from multiple sources.

### Improved Order Fulfillment

Enable optimal order servicing via item and carton scanning, supporting efficient store pack, allocation, and load planning.

### Data Aggregation

Collected data aggregates into our **TradeLinkOne platform**, creating a shared chain of custody and a comprehensive audit trail for real-time insights and operational applications like serialization and warehouse receiving.

### Cost Savings

Reduce waste, prevent errors, optimize inventory, and improve profitability through actionable tracking insights.

### Real-Time Monitoring

The TradeLinkOne platform gives stakeholders instant access to precise location and status information of goods and assets across the supply chain.

### Strategic Decision-Making

Leverage aggregated data and **AI-driven** reporting to gain operational insights, drive waste reduction, and enhance business decisions.